	Session			
Date	Number	Activity	Location	Speaker(s)
/23		•		
			Coffee Shops and	
			Restaurants	
':00 a.m.	Network01	Informal Breakfast Gatherings: Meals at participants own expense.	throughout town	
		3	an eagreement	
		Molecuse to the World of Mahile Coaigl Networking, le this report		
		Welcome to the World of Mobile Social Networking: In this general	The County	Cari Cultanile Ctava
.00	Compress 104	session, we'll take a look at the broad landscape of social networking and	,	Cari Sultanik, Steve
:30 a.m.	General01	how people are using it in mobile settings with mobile devices.	Theater	Levine, Chuck Hall
-			Coffee Shops and	
			Restaurants	
:45 a.m.	Network02	Coffee and Networking: Meals at participants own expense.	throughout town	
0:15 a.m.		BREAKOUT SESSION 1		
<u>v. 10 a.111.</u>		DIVENTOOT DECOUNT I		
		Choosing Your Mobile Social Device: In this session, we'll take a look		
		at the latest gadgets to help you connect on the go. It may become a bit	The County	
	Breakout1A	irreverent as the iPhone fans and the Droid fans square off!	Theater I	Eastcom Wireless
		Today's Career Advantage – Mobile Social Networks: For people		
		looking for a job or looking to return to the workforce after raising		
		children, this session will help participants learn to get and stay	The County	
	Breakout1B	connected while on the go.	Theater II	Rod Hughes
		The Business Case for Mobile Social Marketing: Everyone's excited		
		about Facebook, Twitter, Foursquare and other social marketing		
		platforms. What's the business benefit for Mobile Social? Is it the right	Saxby's	Steve Levine and
	Breakout1C	thing for your business?	Conference Room	Tom Bostic
		Preparing to Communicate with Mobile Social Media During		
		Emergencies: Emergency services personnel and interested citizens will		
		explore opportunities to create strategies and infrastructure now that can		
		help them send and receive vital information with the public via mobile	Doylestown Fire	Larry Browne, Mike
	Session1E	social networks in the event of emergencies.	House	Boyle
	000000000			20,10
		Finding Local Foods with Mobile Social Networks: Doylestown has a		
		rich local food culture, with many wonderful resources from local farms,	Bucks County Boy	
		farm markets and producers. This session will help participants learn how	Scout Council	
	Session1F	find great food to take home and eat at local restaurants.	Board Room.	Kristie Finnan
		Geeks Share: Technically oriented participants will have the opportunity	MOMs, Maxwell's	
	Session1G	to talk about the coolest mobile social apps.	on Main	Rick Toone
		Lunch: Connect with other conference participants at restaurants around		
		town for networking and roundtable discussions of topics that interest	Restaurants	
1:45 a.m.	Network03	you. Meals at participants own expense.	throughout town	

	Session			
Date	Number	Activity	Location	Speaker(s)
1:30 p.m.		BREAKOUT SESSION 2		
		Mobile Social App Roundtable: This collaborative session will begin	Bucks County Boy	
		with the facilitator sharing some of the most interesting mobile social	Scout Council	Cari Sultanik and
	Breakout2A	· · · · · · · · · · · · · · · · · · ·		Steve Levine
	Dicarout2/1	Parents and Kids Play with Mobile Social: Parents of little ones will	Board Prooffi.	Olove Levine
		enjoy this fun session to learn more about connecting with other families,		
		events and resources through mobile social networks. Bring the kids –		
	Breakout2B	they will have fun, too!	Busy Bee Toys	Kristie Finnan
		Personal Safety Awareness for Mobile Social Users: Every person is		
		responsible for his or her own safety at all times. When you're out and	Doylestown Fire	
	Breakout2C	about, what personal safety issues should you consider?	House	Larry Browne
	Dreakoutzo	What's Brewing, What's Cooking with Mobile Social: Beer lovers will	nouse	Larry browne
		enjoy this session where they will not only learn about mobile social apps		
		related to the world of beer, but also get to taste some brews and share		
		their impressions with others via their social networks. Requires	MOMs, Maxwell's	Chuck Hall and Kim
	Breakout2D	additional \$10 fee payable onsite.	on Main	Graziano
	Breakedtzb	Mobile Social Walk through Doylestown: Participants will take a	Meet outside of	Craziano
		walking, talking, tweeting, shooting (video and still photos) tour of	County Theater,	
		Doylestown, while learning how to take better pictures with mobile	and then walk	
	Breakout2E	devices and higher-end video cameras.	throughout town.	Jung Wi
		Mobile Social Platform Wars: Which is the best platform for developers		
		who want to make the best apps? Where are the customers now and	Saxby's	Mike Krupit and Det
	Breakout2G	where will they be tomorrow?	Conference Room	Ansinn

	Session			
Date	Number	Activity	Location	Speaker(s)
3:15 p.m.		BREAKOUT SESSION 3		
		Parents, Teens & Mobile Social Scenes: This collaborative session will		
		begin with the facilitator sharing some of the most interesting mobile	Bucks County Boy	
		social apps, followed by open discussion and sharing of apps by all	Scout Council	
	Breakout3A	participants.	Board Room	Chuck Hall
		Mobile Social Dating: This informative session is designed to help		
		eligible singles tap into the mobile social dating scene with apps,		Kara Hinrichs, Neal
	Breakout3B	platforms and networks they may find valuable.	Location TBD	Wiser
		The Mobile Social Connected Workforce: How are businesses today		
		using mobile social networks to enable better collaboration and more	MOMs, Maxwell's	
	Breakout3C	business? We'll look at opportunities for businesses on the go.	on Main	Jim Worth
		Emergency Alerts for Mobile Social Users: When weather threatens, a		
		child is missing or an emergency is occurring, mobile users can tap into		
		text alerts and mobile social networks to get vital information and help	Doylestown Fire	
	Breakout3D	others in the community.	House	Larry Browne
		Mixing It Up with Mobile Social Networks: Looking for interesting		
		concoctions, the best drinks in town, and the best bartenders to fix the		
		mix? In Mixology with a social twist, you'll explore drink apps, social		
		networking opportunities with friends and people you've yet to meet, and		
		learn how to find the best places, faces and spaces to enjoy the evening.		
	Breakout3E	Requires additional \$10 fee.	Chambers	Kim Graziano
		Seeing Doylestown with a Mobile Social Eye: Participants will wander		
		parts of Doylestown with an eye toward showing others what Doylestown	Meet outside of	
		is like through photos, video, tweets and encounters. Just like at other	MOMs, Maxwell's	
		times, you never know what you're going to experience and share in	on Main, and then	Rick Toone and Tom
	Breakout3F	Doylestown. But it's sure to be fun!	walk around town.	Knoble
			Coffee Shops,	
			Bars and	
		Boyaragas Food and Naturalings Mools and hoverages at		
4.20	Native de 0.4	Beverages, Food and Networking: Meals and beverages at	Restaurants	
4:30 p.m.	Network04	participants own expense.	throughout town	

	Session			
Date	Number	Activity	Location	Speaker(s)
9/24				
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			Coffee Shops and	
			Restaurants	
7:30 a.m.	Network05	Informal Breakfast Gatherings: Meals at participants own expense.	throughout town	
		3.		
		Welcome to the World of Mobile Social Networking: In this general		
		session, we'll take a look at the broad landscape of social networking and		Cari Sultanik, Steve
9:00 a.m.	General02	how people are using it in mobile settings with mobile devices.	County Theater	Levine, Chuck Hall
		р		
10:15 a.m.		BREAKOUT SESSION 4		
		Seeing Doylestown through the Eyes of Mobile Social Networkers:		
		The work of participants in Friday's History sessions will be seen on the		
		big screen of The County Theater. This will be informative not only about		
		Doylestown, but also about what can be accomplished by mobile social		
	Breakout4A	people.	County Theater 1	Chuck Hall
			,	
		Cover All the Basics, Please!: For those just getting started with the	Bucks County Boy	
		whole mobile social networking scene, this session will be invaluable. As	Scout Council	
	Breakout4B	the title says, you'll get the basics in one action-packed session.	Board Room	Rick Toone
		Mobile Social Roundtable: In a group discussion format, participants		
		will ask questions, generate ideas, and explore the world of mobile social.	Saxby's	
	Breakout 4C	Anything goes!	Conference Room	Tom Knoble
		Discover the World of Mobile Social Health & Exercise Apps: When		
		you're out and about, exercising and enjoying yourself what apps can you		
		use to help you be healthier? In this session, you'll hear about some apps		
		you may wish to use, and show you how you can tap into social networks	Doylestown Fire	
	Breakout4D	for health and wellness.	House	TBD
		Foodspotting - Showing off Your Meal: Foodies love Foodspotting -		
		the App and the practice of taking photos of your meal and "sharing" it		
		with your friends in your social networks. We'll cover all the bases and	MOMs, Maxwells	
	Breakout4E	look at some wonderful dishes.	on Main	Kim Graziano
		Lunch: Connect with other conference participants at restaurants around		
		town for networking and roundtable discussions of topics that interest	Restaurants	
11:45 a.m.	Network06	you. Meals at participants own expense.	throughout town	

	Session			
Date	Number	Activity	Location	Speaker(s)
1:30 p.m.		BREAKOUT SESSION 5		` ` ` `
		Mobile Social Networking for the Book Worm in All of Us: Can't		
		dream of being stuck at a doctor's office without a good book to read?		
		Learn the best ways to always have a book with you wherever you go,		
		gather recommendations on good reads from your friends and contacts in		
		the social network, and share the reading experience in real-time as you	Doylestown Book	
	Breakout5A	dive into the latest greatest books.	Store	
	DieakoutoA	dive into the latest greatest books.	Store	
		Questions about Mobile Social Businesses: For businesses that want	Bucks County Boy	
		to be mobile social enabled, what are the issues they should be aware	Scout Council	
	DrankovtCD	,		Diels Teams
	Breakout5B	of?	Board Room	Rick Toone
ĺ		Developed Cofety Assessment for Mahile Coniel Hours From Service		
		Personal Safety Awareness for Mobile Social Users: Every person is	B =:	
		responsible for his or her own safety at all times. When you're out and	Doylestown Fire	
	Breakout5C	about, what personal safety issues should you consider?	House	Chuck Hall
		Chocolate – It's Mobile AND Social!: Kids love chocolate, and so do		
		•		
		adults! In this interactive children's program at Doylestown's Raymer's		
		Homemade Candies, 15 children and their accompanying adults will		
		explore the chocolate-making experience. While kids get the hands-on		
		opportunity to make candy, adults can document the experience in		
		pictures, videos and text, and then share them on their favorite social		
		networks. Adults must be registered for Doylestown Connects, and then		
		call Raymer's directly at (215) 348-7688 to register kids. Fee of \$15 per	Raymer's	
		child must be paid directly to Raymer's via credit card to reserve space.	Homemade	
	Breakout5D	Space limited to first 15 paid children.	Candies	Kim Graziano
		Art & Culture in the Mobile Social World: Participants will be		
		encouraged to share their real-time impressions of the Mercer Museum		
		and The Michener Museum with text, audio, video and still photography		
		(where permitted) via the Doylestown Connects App and other mobile	Meet at front of	
		social platforms. Admission fees to the museums are required for	Mercer or	
		entrance and will be paid directly to the facilities at their registration	Michener	
	Breakout5F	desks by participants.	Museums	Tom Knoble
	Dicaroutoi	done by participants.	MAGCAING	TOTTI TATIODIC
			l	

	Session			
Date	Number	Activity	Location	Speaker(s)
3:15 p.m.		BREAKOUT SESSION 6		,
		Mahila Casial Ann Boundtahla. This collaborative accessor will be gin		
		Mobile Social App Roundtable: This collaborative session will begin	Buoko County Boy	
		with the facilitator sharing some of the most interesting mobile social	Bucks County Boy	
	D 1 10A	apps, followed by open discussion and sharing of apps by all	Scout Council	0 : 10:
	Breakout6A	participants.	Board Room	Cari and Steve
		Emergency Alerts for Mobile Social Users: When weather threatens,		
		a child is missing or an emergency is occurring, mobile users tap into	Davida eta um Eira	
	DrankovitCD	text alerts and mobile social networks to get vital information and help others in the community.	Doylestown Fire	Church Hall
	Breakout6B	others in the community.	House	Chuck Hall
		Art & Culture in the Mobile Social World: Participants will be		
		encouraged to share their real-time impressions of the Mercer Museum		
		and The Michener Museum with text, audio, video and still photography		
		(where permitted) via the Doylestown Connects App and other mobile	Meet at front of	
		social platforms. Admission fees to the museums apply and can be paid		
	Breakout6C	directly to the facilities at their registration desks.	Michener Museum	TBD
	Dieakouloc	Pics on the Go: If you're just getting started with taking and sharing	Wilcherier Waseum	100
		photos while you're on the go, this is a good session for you. It will		
		cover using cell phone cams and other digital cameras, as well as		
	Breakout6D	photosharing apps and sites.	Allure West Studio	Natalie Wi
	BroakouloB	photoshamig appo and oloos.	7 mare vvest stadio	Trataile VVI
		Mobile Social Marketing Basics: Business owners and professional		
		will learn how they can use mobile social networking strategies, apps	MOMs, Maxwells	
	Breakout6E	and sites to connect more effectively with customers.	on Main	Steve Levine
	2.00.100.02	Choosing Your Mobile Social Device: A look at the latest gadgets to		0.010 2010
		help you connect on the go. It may become a bit irreverent as the	Saxby's	
	Breakout6F	iPhone fans and the Droid fans square off!		Eastcom Wireless
		Wine Tasting with Mobile Social: Wine lovers love to share, and what		
		better way than to connect the folks in your social network directly into		
		this wine tasting event? Participants will taste and post with Michael		
		Conti, Bucks County's Premier Wine Educator. Additional Fee of \$15	Bobby Simone's	Kim Graziano and
	Breakout6G	required.	Loft Bar	Michael Conti
		· ·		
			Coffee Shops,	
			Bars and	
		Beverages, Food and Networking: Meals and beverages at	Restaurants	
4:30 p.m.	Network07	participants own expense.	throughout town	
Sun	day, 9/25			
Sun	uay, 9/23		Coffee Shops and	
			Restaurants	
9:00 a.m.	Network08	Informal Breakfast Gatherings : Meals at participants own expense.	throughout town	
0.00 a.iii.	TACTAROLLOG	mormal breaklast Satherings . Weals at participants own expense.	an oughout town	
		Based on the experiences of the previous two days, participants are		
		encouraged to meetup with friends to enjoy a glorious late September		
		day. The Doylestown Connects App will be live throughout the day to		
		help people connect. Look for some spontaneously organized meetups		
		depending on interests of the group – a leisurely early morning breakfast		
i		with friends, a great brunch at one of our local establishments, a movie at		
		The County Theater followed by coffee or drinks, the spirituality of social		
		networking at a local place of worship, a jog or bicycle ride through town		
		with new-made friends from the day. Stay tuned – because anything can happen when Doylestown Connects.		